

# PACIFIC

BUSINESS REVIEW



**2025 Media Kit**

[www.pacificbusinessreview.com](http://www.pacificbusinessreview.com)



# ABOUT US

Pacific Business Review is an interactive online platform reaching more than 16,000 subscribers each week. Through our digital magazine, weekly newsletter, website and active social media pages, we keep readers informed about key business developments across the Pacific region.

With a particular focus on Melanesia, we provide insights into the industries that matter most to our audience – including mining, oil and gas, energy, tourism, agriculture, finance and more. Our goal is to keep decision-makers and stakeholders up to date on the business activities shaping the region.

For companies operating in the Pacific, we offer a cost-effective way to significantly boost brand exposure and promote products and services directly to their target market. Our digital magazine is published every two months, our newsletter is distributed weekly, and our website and social media platforms are updated daily – giving readers fresh content and advertisers extended exposure.

James Galvez  
**Editor**





Advertisers can opt out to embed a YouTube video into their advert.



## ONLINE MAGAZINE

Readers can click on the adverts which will take them to the company website.





NEWSLETTER

16,500+  
subscribers

Our up-to-date, interactive online newsletter is delivered weekly to over **16,500 subscribers**, featuring the latest business news from across the Pacific.

Companies now have a cost effective way to promote their products and services by sending out articles and editorial via our newsletter.

Advertisers' logos are featured with a hyperlink to their website. This allows for increased traffic to your website.

PACIFIC  
BUSINESS REVIEW

**IN THIS ISSUE:**  
Driving Global Growth from  
LocalRoots: Zenex  
Drilling's PNG-Based  
Expansion Story



**Mining News**  
Driving Global  
Growth from  
LocalRoots: Zenex  
Drilling's PNG-  
Based Expansion  
Story

After more than 25 years of drilling expertise across Papua New Guinea's most remote and rugged terrain, Zenex Drilling is stepping boldly into its next chapter, with international growth on the horizon, a growing fleet of specialised equipment, and a workforce strategy that puts Papua New Guinean talent at the centre.

[Read Full Story](#)



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Issue 206  
23rd July 2025



**OUR LATEST ISSUE**  
[Click image to view](#)

#### OUR ANALYTICS

Weekly Subscribers  
000,000

Website Views  
000,000

LinkedIn Followers  
000,000

Facebook Followers  
000,000

**IS YOUR COMPANY  
LOGO HERE?**

Logos are linked to the  
advertisers' websites - just  
click!

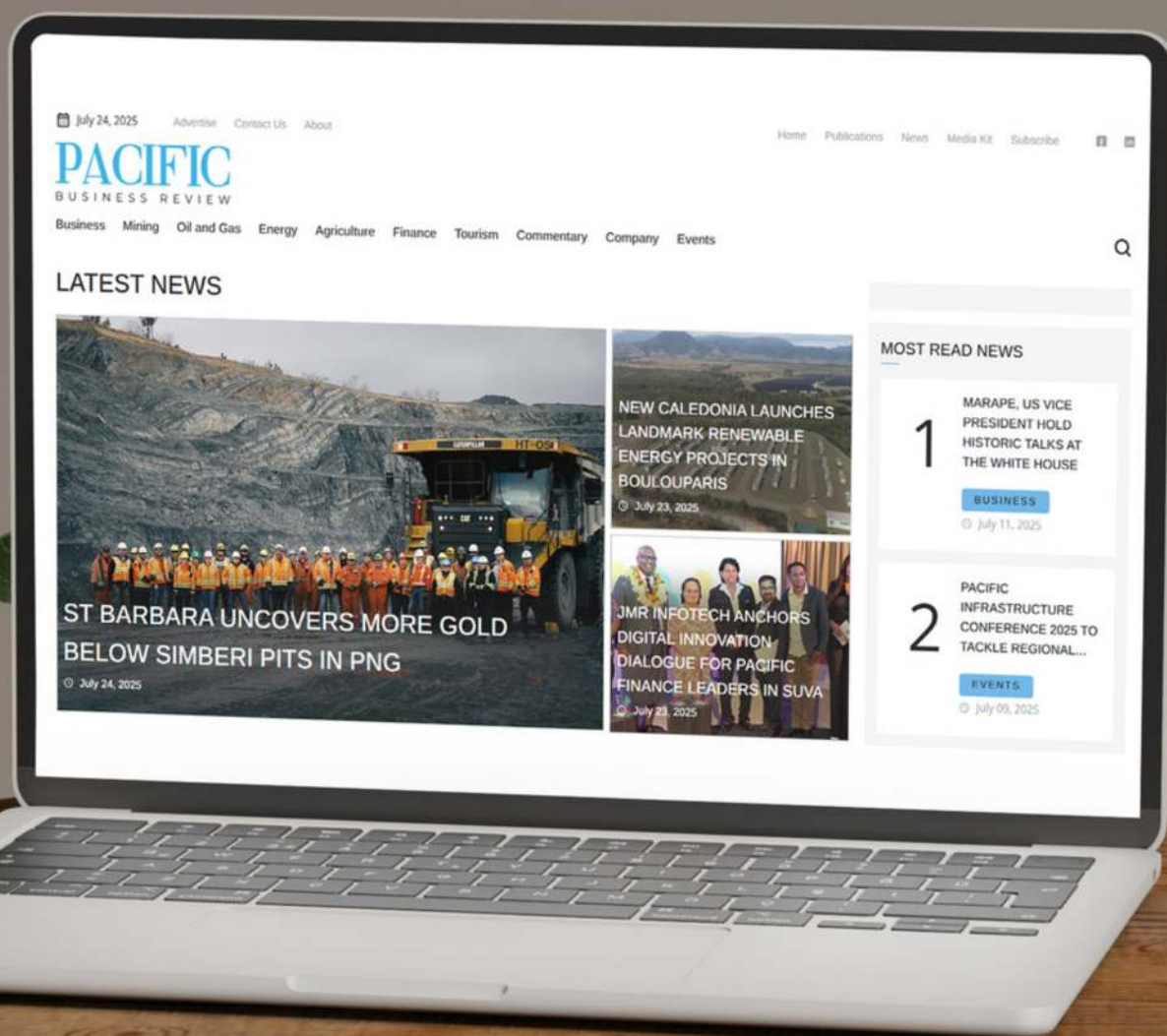




## ONLINE READER LOCATIONS



70%	South Pacific
18%	Australia
8%	Asia
3%	Americas
1%	Europe



# OUR SOCIAL MEDIA PAGES

Our social media pages are updated daily with the latest business news and insights from across the Pacific

## PACIFIC BUSINESS REVIEW

PACIFIC  
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### Pacific Business Review

Pacific Business Review delivers essential news and features on mining, oil & gas, SMEs, agriculture, tourism, and more—covering projects, developments, profiles, tech, events, and industry updates.



  Follow us: [pacificbusinessreview](https://www.pacificbusinessreview.com)



# WEBSITE BANNER ADS

Our website banner adverts offer prime visibility for your brand, reaching thousands of daily readers engaged in business across the Pacific.

The screenshot displays the PNG Business News website layout. At the top, a navigation bar includes the PNG Business News logo and a menu with categories: Business, Mining, Oil and Gas, Energy, Agriculture, Finance, Tourism, Commentary, Company, and Events. A search icon is located on the right. Below the navigation bar, a large banner advert for a company in Papua New Guinea is featured, with the text: "We design, build and operate Camps across Papua New Guinea. Projects Delivered Safely | On Time | Within Budget. Partner for Success With PNG CR". To the right of this banner, a sidebar advert for "SMARTER SIZING" by M&M is visible, with the text: "Portable, Modular Crushing Solutions, built for Mines and Quarries". Below the main banner, a "LATEST NEWS" section displays three articles: "OK TEDI HOSTS INAUGURAL PNG MINING SEMINAR IN JAPAN" (July 24, 2025), "PACIFIC ECONOMIES HOLD STEADY IN 2025 BUT FACE SLOWER GROWTH AHEAD, SAYS ADB" (July 24, 2025), and "MAYUR RESOURCES REBRANDS AS PACIFIC LIME AND CEMENT" (July 24, 2025). Below the news section, a "TRENDING NEWS" section displays three articles: "TWM'S KORI CHAN CALLS FOR POLICY ACTION AND GREEN INCENTIVES AT 40TH AUSTRALIA..." (July 03, 2025), "WESTPAC PNG ANNOUNCES NEW BOARD APPOINTMENTS" (July 18, 2025), and "SOMETHING FOR EVERYONE AT NIUHOMES" (June 26, 2025). At the bottom, a "MOST READ NEWS" section displays three articles: "TWM'S KORI CHAN CALLS FOR POLICY ACTION AND GREEN INCENTIVES AT 40TH..." (July 03, 2025), "SOMETHING FOR EVERYONE AT NIUHOMES" (June 26, 2025), and "WESTPAC PNG ANNOUNCES NEW BOARD APPOINTMENTS" (July 18, 2025). A footer banner for "png dataCO" is also visible, with the text: "We are here to drive connectivity and digital solutions in Papua New Guinea. Yes, You'll Be Covered! (675) 313 3900".

Premium  
Banner

Sidebar  
Banner

Standard  
Banner



# ADVERTISING PACKAGE RATES

	1X	3X	6X
	ADVERTISEMENT	ADVERTISEMENT	ADVERTISEMENT
<b>Magazine Rates (Full Colour)</b>			
Double Page Spread	A \$ 3,750	A \$ 3,500	A \$ 3,250
Full Page	A \$ 2,250	A \$ 2,000	A \$ 1,750
Island	A \$ 2,000	A \$ 1,750	A \$ 1,500
Half Page (Horizontal)	A \$ 1,750	A \$ 1,500	A \$ 1,250
Half Page (Vertical)	A \$ 1,750	A \$ 1,500	A \$ 1,250
One Third Page (Horizontal)	A \$ 1,500	A \$ 1,250	A \$ 1,000
One Third Page (Vertical)	A \$ 1,500	A \$ 1,250	A \$ 1,000

	1X	3X	6X
	ADVERTISEMENT	ADVERTISEMENT	ADVERTISEMENT
<b>Magazine Special Position Rates (Full Colour)</b>			
Inside Front Cover	A \$ 3,500	A \$ 3,250	A \$ 3,000
PAGE 1	A \$ 3,500	A \$ 3,250	A \$ 3,000
PAGE 2	A \$ 3,300	A \$ 3,100	A \$ 2,800
PAGE 3	A \$ 3,300	A \$ 3,100	A \$ 2,800
PAGE 5	A \$ 3,250	A \$ 3,000	A \$ 2,750
PAGE 7	A \$ 3,250	A \$ 3,000	A \$ 2,750
PAGE 9	A \$ 3,000	A \$ 2,750	A \$ 2,500
PAGE 11	A \$ 2,750	A \$ 2,500	A \$ 2,250

	1X	3X	6X
	ADVERTISEMENT	ADVERTISEMENT	ADVERTISEMENT
<b>Online Positions (Website Banner Advert)</b>			
Premium Banner Advert 940 x 120	A \$ 2,250	A \$ 2,125	A \$ 2,000
Standard Banner Advert 700 x 120	A \$ 1,750	A \$ 1,625	A \$ 1,500
Sidebar Banner Advert 245 x 245	A \$ 1,500	A \$ 1,425	A \$ 1,250

For more information, you may  
directly email us at:  
[info@pacificbusinessreview.com](mailto:info@pacificbusinessreview.com)

